

# DUPLICATE INVOICE

Page 1 of 4



**WESH**  
**1021 N. Wymore Rd.**  
**Winter Park, FL 32789**  
**Main: (407)645-2222**  
**Billing: (407)389-7661**

www.wesh.com

Billing Address:

**Abar Hutton Media**  
**Attention: Accounts Payable**  
**6190 Grovedale CT Suite 200**  
**Alexandria, VA 22310-2552**

Send Payment To:

**WESH**  
**P O Box 26876**  
**Lehigh Valley, PA 18002-6876**  
**FIN# 59-3186949**

Invoice #	Invoice Date	Invoice Month	Invoice Period
943033-2	09/09/12	September 2012	08/27/12 - 09/03/12

Station	Account Executive	Sales Office	Sales Region
WESH	Fran Berg	Eagle-Washingt	National

Advertiser	Product	Estimate Number
Nelson/D/Senate	NELSON/S/D	550

Flight Dates	Order #	Alt Order #
08/22/12 - 09/03/12	943033	07898013

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9912820		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/27/12	08/31/12	M-F Sunrise @6AM	6:00-7:00 AM	1-1-1--	:30	3	\$900.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	08/27/12	09/02/12	1-1-1--				3	\$900.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESHM		08/27/12	6:23 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	BN12003H	\$900.00 NM
3	WESHW		08/29/12	6:28 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	BN12003H	\$900.00 NM
1	WESHF		08/31/12	6:28 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	BN12003H	\$900.00 NM
3	08/27/12	08/31/12	NBC Today Show	7:00-9:00 AM	1-111--	:30	4	\$1,100.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	08/27/12	09/02/12	1-111--				4	\$1,100.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESHM		08/27/12	7:56 AM	NBC Today Show	7:00-9:00 AM	:30	BN12003H	\$1,100.00 NM
4	WESHW		08/29/12	8:34 AM	NBC Today Show	7:00-9:00 AM	:30	BN12003H	\$1,100.00 NM
3	WESHTh		08/30/12	8:58 AM	NBC Today Show	7:00-9:00 AM	:30	BN12003H	\$1,100.00 NM
1	WESHF		08/31/12	8:29 AM	NBC Today Show	7:00-9:00 AM	:30	BN12003H	\$1,100.00 NM
4	09/03/12	09/03/12	NBC Today Show	7:00-9:00 AM	M-----	:30	1	\$1,100.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	09/03/12	09/09/12	M-----				1	\$1,100.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHM		09/03/12	8:59 AM	NBC Today Show	7:00-9:00 AM	:30	BN12003H	\$1,100.00 NM
7	08/28/12	08/30/12	M-F Entertainment Tonight	7:00-730 PM	-1-1---	:30	2	\$1,600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	08/27/12	09/02/12	-1-1---				2	\$1,600.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Tu	08/28/12	7:29 PM	M-F Entertainment Tonight	7:00-730 PM	:30	BN12003H	\$1,600.00 NM
2	WESH	Th	08/30/12	7:10 PM	M-F Entertainment Tonight	7:00-730 PM	:30	BN12003H	\$1,600.00 NM
8	08/26/12	09/02/12	NBC Sunday Today	8:00-9:00 AM/9-11A	-----S	:30	1	\$1,400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	08/27/12	09/02/12	-----S				1	\$1,400.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESH	Su	09/02/12	8:23 AM	NBC Sunday Today	8:00-9:00 AM/9-11A	:30	BN12003H	\$1,400.00 NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertiser](http://www.hearsttelevision.com/for_advertiser).  
We warrant that the actual broadcast information shown on this invoice was taken from the program log





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Invoice #	Invoice Date	Invoice Month	Invoice Period
943033-2	09/09/12	September 2012	08/27/12 - 09/03/12
Advertiser	Product	Estimate Number	
Nelson/D/Senate	NELSON/S/D	550	

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
8	08/26/12	09/02/12	NBC Sunday Today	8:00-9:00 AM/9-11A	-----S	:30	1	\$1,400.00	NM
Class of Time - Immediately Pre-emptible without notice									
10	08/27/12	08/29/12	M-F 6-6:30 PM	M-F 6-6:30 PM	1-1----	:30	2	\$1,600.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12 09/02/12 1-1---- 2 \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WESHM 08/27/12 6:27 PM M-F 6-6:30 PM M-F 6-6:30 PM :30 BN12003H \$1,600.00 NM 1 WESHW 08/29/12 6:28 PM M-F 6-6:30 PM M-F 6-6:30 PM :30 BN12003H \$1,600.00 NM									
11	09/03/12	09/03/12	M-F 6-6:30 PM	M-F 6-6:30 PM	M-----	:30	1	\$1,600.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 M----- 1 \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESHM 09/03/12 6:14 PM M-F 6-6:30 PM M-F 6-6:30 PM :30 BN12003H \$1,600.00 NM									
13	08/28/12	08/31/12	M-F 5-6 PM ROT	5:00-6:00 PM	-1-11--	:30	3	\$900.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12 09/02/12 -1-11-- 3 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WESHTu 08/28/12 5:54 PM M-F 5-6 PM ROT 5:00-6:00 PM :30 BN12003H \$900.00 NM 1 WESHTh 08/30/12 5:24 PM M-F 5-6 PM ROT 5:00-6:00 PM :30 BN12003H \$900.00 NM 3 WESHF 08/31/12 5:42 PM M-F 5-6 PM ROT 5:00-6:00 PM :30 BN12003H \$900.00 NM									
15	08/28/12	08/28/12	Days of Our Lives	1:00-2:00 PM	-T-----	:30	1	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12 09/02/12 -T----- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESHTu 08/28/12 1:46 PM Days of Our Lives 1:00-2:00 PM :30 BN12003H \$400.00 NM									
17	08/28/12	08/31/12	M-F 4-5 PM NEWS	M-F 4-5 PM	-1-11--	:30	3	\$700.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12 09/02/12 -1-11-- 3 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESHTu 08/28/12 4:44 PM M-F 4-5 PM NEWS M-F 4-5 PM :30 BN12003H \$700.00 NM 3 WESHTh 08/30/12 4:27 PM M-F 4-5 PM NEWS M-F 4-5 PM :30 BN12003H \$700.00 NM 2 WESHF 08/31/12 4:14 PM M-F 4-5 PM NEWS M-F 4-5 PM :30 BN12003H \$700.00 NM									
20	08/27/12	08/31/12	NBC Today Show II	10AM-11AM	11111--	:30	5	\$600.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12 09/02/12 11111-- 5 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 WESHM 08/27/12 NBC Today Show II 10AM-11AM :00 <del>\$600.00</del> NM See MG 20.6 2 WESHTh 08/28/12 10:28 AM NBC Today Show II 10AM-11AM :30 BN12003H \$600.00 NM 3 WESHW 08/29/12 10:59 AM NBC Today Show II 10AM-11AM :30 BN12003H \$600.00 NM 4 WESHTh 08/30/12 11:00 AM NBC Today Show II 10AM-11AM :30 BN12003H \$600.00 NM 1 WESHF 08/31/12 10:51 AM NBC Today Show II 10AM-11AM :30 BN12003H \$600.00 NM 6 WESHM 09/03/12 10:58 AM NBC Today Show II 10AM-11AM :30 BN12003H \$600.00 NM MG for 20.5 08/27									
21	09/03/12	09/03/12	NBC Today Show II	10AM-11AM	M-----	:30	1	\$600.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									

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 We warrant that the actual broadcast information shown on this invoice was taken from the program log



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DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
943033-2	09/09/12	September 2012	08/27/12 - 09/03/12
Advertiser	Product	Estimate Number	
Nelson/D/Senate	NELSON/S/D	550	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
21	09/03/12	09/03/12	NBC Today Show II	10AM-11AM	M-----	:30	1	\$600.00	NM
Class of Time - Immediately Pre-emptible without notice									
09/03/12 09/09/12 M----- 1 \$600.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESHM 09/03/12 10:30 AM NBC Today Show II 10AM-11AM :30 BN12003H \$600.00 NM									
23	08/27/12	08/31/12	Regis & Kelly 9-10 AM	9:00-10:00 AM	11-11--	:30	4	\$650.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/27/12 09/02/12 11-11-- 4 \$650.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESHM 08/27/12 9:55 AM Regis & Kelly 9-10 AM 9:00-10:00 AM :30 BN12003H \$650.00 NM 2 WESHTu 08/28/12 9:46 AM Regis & Kelly 9-10 AM 9:00-10:00 AM :30 BN12003H \$650.00 NM 3 WESHTh 08/30/12 9:31 AM Regis & Kelly 9-10 AM 9:00-10:00 AM :30 BN12003H \$650.00 NM 4 WESHF 08/31/12 9:49 AM Regis & Kelly 9-10 AM 9:00-10:00 AM :30 BN12003H \$650.00 NM									
24	09/03/12	09/03/12	Regis & Kelly 9-10 AM	9:00-10:00 AM	M-----	:30	1	\$650.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/03/12 09/09/12 M----- 1 \$650.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESHM 09/03/12 9:46 AM Regis & Kelly 9-10 AM 9:00-10:00 AM :30 BN12003H \$650.00 NM									
26	08/27/12	08/31/12	M-F NOON NEWS 12-12:12:00-12:30 PM	12:00-12:30 PM	11111--	:30	5	\$300.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/27/12 09/02/12 11111-- 5 \$300.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WESHM 08/27/12 12:11 PM M-F NOON NEWS 12-12:30 12:00-12:30 PM :30 BN12003H \$300.00 NM 1 WESHTu 08/28/12 12:00 PM M-F NOON NEWS 12-12:30 12:00-12:30 PM :30 BN12003H \$300.00 NM 4 WESHW 08/29/12 12:24 PM M-F NOON NEWS 12-12:30 12:00-12:30 PM :30 BN12003H \$300.00 NM 5 WESHTh 08/30/12 12:12 PM M-F NOON NEWS 12-12:30 12:00-12:30 PM :30 BN12003H \$300.00 NM 3 WESHF 08/31/12 12:23 PM M-F NOON NEWS 12-12:30 12:00-12:30 PM :30 BN12003H \$300.00 NM									
27	09/03/12	09/03/12	M-F NOON NEWS 12-12:12:00-12:30 PM	12:00-12:30 PM	M-----	:30	1	\$300.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/03/12 09/09/12 M----- 1 \$300.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESHM 09/03/12 11:59 AM M-F NOON NEWS 12-12:30 12:00-12:30 PM :30 BN12003H \$300.00 NM									
29	08/27/12	08/29/12	M-F 3-4 PM	3:00-4:00 PM	111----	:30	3	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/27/12 09/02/12 111---- 3 \$400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESHM 08/27/12 3:55 PM M-F 3-4 PM 3:00-4:00 PM :30 BN12003H \$400.00 NM 2 WESHTu 08/28/12 3:32 PM M-F 3-4 PM 3:00-4:00 PM :30 BN12003H \$400.00 NM 3 WESHW 08/29/12 3:22 PM M-F 3-4 PM 3:00-4:00 PM :30 BN12003H \$400.00 NM									
31	08/25/12	09/02/12	SA/SU 6-6:30 PM	SA/SU 5:58-6:30 PM	-----11	:30	2	\$900.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/27/12 09/02/12 -----11 2 \$900.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WESH Sa 09/01/12 6:27 PM SA/SU 6-6:30 PM SA/SU 5:58-6:30 PM :30 BN12003H \$900.00 NM 3 WESH Su 09/02/12 6:13 PM SA/SU 6-6:30 PM SA/SU 5:58-6:30 PM :30 BN12003H \$900.00 NM									





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943033-2	09/09/12	September 2012	08/27/12 - 09/03/12
Advertiser		Product	Estimate Number
Nelson/D/Senate		NELSON/S/D	550

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
32	08/28/12	08/30/12	M-F Early Sunrise Class of Time - Immediately Pre-emptible without notice	5:00-6:00 AM	-111---	:30	3	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12 09/02/12 -111--- 3 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WESH Tu 08/28/12 5:24 AM M-F Early Sunrise 5:00-6:00 AM :30 BN12003H \$300.00 NM 1 WESH W 08/29/12 5:23 AM M-F Early Sunrise 5:00-6:00 AM :30 BN12003H \$300.00 NM 3 WESH Th 08/30/12 5:29 AM M-F Early Sunrise 5:00-6:00 AM :30 BN12003H \$300.00 NM									
33	09/03/12	09/03/12	M-F Early Sunrise Class of Time - Immediately Pre-emptible without notice	5:00-6:00 AM	M-----	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 M----- 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESH M 09/03/12 5:28 AM M-F Early Sunrise 5:00-6:00 AM :30 BN12003H \$300.00 NM									
34	08/28/12	08/28/12	M-Su News @ 11PM Class of Time - Immediately Pre-emptible without notice	11-1135p	-T-----	:30	1	\$1,300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12 09/02/12 -T----- 1 \$1,300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESH Tu 08/28/12 11:34 PM M-Su News @ 11PM 11-1135p :30 BN12003H \$1,300.00 NM									
35	09/03/12	09/03/12	M-Su News @ 11PM Class of Time - Immediately Pre-emptible without notice	11-1135p	M-----	:30	1	\$1,300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 M----- 1 \$1,300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESH M 09/03/12 11:33 PM M-Su News @ 11PM 11-1135p :30 BN12003H \$1,300.00 NM									
37	08/31/12	08/31/12	Late Night w/Jimmy Fallon Class of Time - Immediately Pre-emptible without notice	12:35-1:35XM	----F--	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12 09/02/12 ----F-- 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESH F 08/31/12 1:11 AM Late Night w/Jimmy Fallon 12:35-1:35XM :30 BN12003H \$250.00 NM									
38	09/03/12	09/03/12	Late Night w/Jimmy Fallon Class of Time - Immediately Pre-emptible without notice	12:35-1:35XM	M-----	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 M----- 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESH M 09/03/12 1:21 AM Late Night w/Jimmy Fallon 12:35-1:35XM :30 BN12003H \$250.00 NM									
<b>Total Spots</b>							<b>51</b>		

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$38,750.00</b>
<u>Agency Commission</u>	<b>\$5,812.50</b>
<u>Net Amount Due</u>	<b>\$32,937.50</b>